



SCHOOL OF BUSINESS AND LEADERSHIP

Master of Business Administration
(MBA)

Concentration Innovation Management

Spring 2021 Academic Degree Plan

GETTING STARTED (choose one):		Hrs	Sem	Grade
<input type="checkbox"/>	BUS 600 Foundations for Business/Leadership	2	___	___
<input type="checkbox"/>	UNIV LIB Information Research & Resources ₁	0	___	___
CORE COURSES (30 hours)				
<input type="checkbox"/>	MBA 500 Orientation ₂	0	___	___
<input type="checkbox"/>	MBA 600 Corporate & Personal Ethics	3	___	___
<input type="checkbox"/>	MBA 610 Managerial Economics	3	___	___
<input type="checkbox"/>	MBA 621 Innovation & Technological Success	3	___	___
<input type="checkbox"/>	MBA 630 Marketing Management	3	___	___
<input type="checkbox"/>	MBA 640 Managing People	3	___	___
<input type="checkbox"/>	MBA 645 Strategic Management-of-Organizations	3	___	___
<input type="checkbox"/>	MBA 650 Corporate Accounting ₄	3	___	___
<input type="checkbox"/>	MBA 655 Corporate Finance ₄	3	___	___
<input type="checkbox"/>	MBA 660 Operations & Supply Chain Management	3	___	___
<input type="checkbox"/>	MBA 679 Business Planning & Launch	3	___	___
<input type="checkbox"/>	MBA 509 Program Assessment Survey ₃	0	___	___
CONCENTRATION COURSES (12 hours)				
<input type="checkbox"/>	INNV 601 Corporate Learning & Change	3	___	___
<input type="checkbox"/>	INNV 603 Prototyping Methods	3	___	___
<input type="checkbox"/>	INNV 604 New Product Development	3	___	___
<input type="checkbox"/>	MKTG 632 Consumer Behavior-the Psychology of Marketing	3	___	___

TOTAL HOURS 42+

Graduation Requirements

Complete 42/44 credit hours.

Degree must be completed within 5 years.

Maintain a minimum cumulative GPA of 3.00

A maximum of 6 hours of transfer credit may be applied to the degree.

Notes

₁ BUS 600 Foundations for Business/Leadership or UNIV LIB Information Research & Resources, as required upon admission.

₂ Course must be completed during the first session of enrollment.

₃ Course must be completed at the end of the program.

*Recommended not to take MBA 650 and MBA 655 at the same time.

Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

Continued

Revised:

Effective: Catalog Term Spring 2021

SUGGESTED COURSE SEQUENCE - 2 ½ YEAR PLAN**Fall Term 1**

BUS 600	2
UNIV LIB	0
MBA 500	0
MBA 645	3
INNV 601	3
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	6 to 8

Spring Term 1

MBA 600	3
MBA 610	3
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Total	6

Summer Term 1

MBA 621	3
MBA 640	3
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Total	6

Fall Term 2

MBA 660	3
MBA 650	3
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Total	6

Spring Term 2

MKTG 632	3
INNV 604	3
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Total	6

Summer Term 2

MBA 630	3
INNV 603	3
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Total	6

Fall Term 3

MBA 655	3
MBA 679	3
MBA 509 ₃	0
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Total	6

◊ Alternative sequences may apply