



ROBERTSON SCHOOL OF GOVERNMENT

Master of Arts in Government
(M.A.)

*Concentration in Political Campaign
Strategies & Management*

Spring/Summer 2021
Academic Degree Plan

		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>	
<u>GETTING STARTED (Required Co-requisites)</u>					
<i>or</i>	<input type="checkbox"/>	GOV 501 Graduate Foundations for Government	2	___	___
	<input type="checkbox"/>	UNIV LIB Information Research & Resources ₁	0	___	___
	<input type="checkbox"/>	GOV 511 Career Management	0	___	___
 <u>CORE COURSES (15 hours)</u>					
	<input type="checkbox"/>	GOV 603 Research Methods ₂	3	___	___
	<input type="checkbox"/>	GOV 604 Christian Foundations of Government ₂	3	___	___
	<input type="checkbox"/>	GOV 614 American Politics	3	___	___
	<input type="checkbox"/>	GOV 625 International Relations Theory	3	___	___
	<input type="checkbox"/>	GOV 658 American Political Thought	3	___	___
 <u>CONCENTRATION COURSES (15 hours)</u>					
<i>Required courses</i>					
	<input type="checkbox"/>	GOV 664 Political Communication	3	___	___
	<input type="checkbox"/>	GOV 665 Political Campaign Strategies & Managemen	3	___	___
<i>Choose three of the following courses</i>					
	<input type="checkbox"/>	COM/JRN 607 Social Media & Internet Marketing	3	___	___
	<input type="checkbox"/>	COM 651 Public Relations: Cases & Campaigns	3	___	___
	<input type="checkbox"/>	COM 652 Crisis Communication/Organizational Image	3	___	___
	<input type="checkbox"/>	GOV 694 Not-for-Profit and Faith-Based Organizations Fundrasing Development	3	___	___
	<input type="checkbox"/>	MKTG 631 Advertising & Promotion	3	___	___
	<input type="checkbox"/>	MKTG 634 Viral Marketing	3	___	___
 <u>ELECTIVE/INTERNSHIP COURSE (3 hours)</u>					
<i>Choose one course</i>					
	<input type="checkbox"/>	_____ ³	3	___	___
	<input type="checkbox"/>	GOV 695 Internship	3	___	___

Continued

THESIS OPTION

Optional (please speak with an Academic Advisor)⁴

<input type="checkbox"/>	GOV 698	Preparing a Thesis Proposal	3	_____	_____
<input type="checkbox"/>	GOV 699	Thesis	3	_____	_____

TOTAL HOURS 33+

Graduation Requirements

Complete 30 credit hours.
 Degree must be completed within 5 years.
 Maintain a minimum cumulative GPA of 3.00 .
 Only courses in which a student receives a **B - or better** will count toward a degree or certificate in the Robertson School of Government.
 The limit for the number of credits accepted by Advanced Standing and transfer is forty-nine percent of total degree requirements, which for the MA in Government program is 14 credit hours.

Notes

¹Students are registered for GOV 501 based on their admissions writing sample score. Students are required to take UNIV LIB but it is waived if a student successfully completes GOV 501
²Recommended to take during first or second semester.
³Choose any course offered in RSG.
⁴Thesis can be produced during final two semesters. Thesis credits of GOV 698 and GOV 699 may apply towards primary concentration.

MA students have the option of earning multiple certificates.

SUGGESTED COURSE SEQUENCE - 2 YEAR PLAN

Fall Term 1

GOV 501	2
UNIV LIB	0
GOV 603	3
GOV 604 or GOV 605	3
Total	6 to 8

Spring Term 1

GOV 658	3
GOV 664	3
Concentration Course	3
Total	9

Summer Term 1

Concentration Course	3
GOV 614	3
GOV 511	0
Total	6

Fall Term 2

Elective <i>or</i> GOV 695	3
GOV 665	3
GOV 698*	3
Total	6-9

Spring Term 2

Concentration Course	3
GOV 625	3
GOV 699*	3
Total	6-9

***only if Thesis option is chosen**

*Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**