



Master of Arts (M.A.) in  
Communication

Concentration in Strategic Communication

SCHOOL OF COMMUNICATION AND THE ARTS

Spring 2021 Academic Degree Plan

<u>GETTING STARTED</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	COM 500 Graduate Foundations for Communication/Arts <sub>1</sub>	2	___	___
<b>OR</b>				
<input type="checkbox"/>	UNIV LIB Information Research & Resources <sub>1</sub>	0	___	___
<u>CORE COURSES (6 hours)</u>				
<input type="checkbox"/>	COM 600 Story, Popular Culture & Worldview	3	___	___
<input type="checkbox"/>	COM 601 Media Research & Analysis	3	___	___
<input type="checkbox"/>	COM 691 Culminating Project Preparation	0	___	___
<u>ELECTIVE COURSES (24 hours)</u>				
<i>Choose eight of the following courses</i>				
<input type="checkbox"/>	COM 542 Multiplatform Writing	3	___	___
<input type="checkbox"/>	COM 607 Social Media & Internet Marketing	3	___	___
<input type="checkbox"/>	COM 610 Influence through Entertainment	3	___	___
<input type="checkbox"/>	COM 611 Media & Social Influence	3	___	___
<input type="checkbox"/>	COM 614 Issues in Media Law & Ethics	3	___	___
<input type="checkbox"/>	COM 628 Leadership Theory & Communication	3	___	___
<input type="checkbox"/>	COM 631 Organizational Communication in the Digital Age	3	___	___
<input type="checkbox"/>	COM 632 Media & the Church	3	___	___
<input type="checkbox"/>	COM 636 Critical Approaches in Strategic	3	___	___
<input type="checkbox"/>	COM 651 Public Relations: Cases & Campaigns	3	___	___
<input type="checkbox"/>	COM 652 Crisis Com. & Organizational Image	3	___	___
<input type="checkbox"/>	COM 685 Seminar	3	___	___
<u>CAPSTONE COURSE (3 hours) <sub>2</sub></u>				
<i>Choose one of the following courses</i>				
<input type="checkbox"/>	COM 696 Directed Project	3	___	___
<input type="checkbox"/>	COM 699 M.A. Thesis	3	___	___
<b>TOTAL HOURS</b>		<b>33+</b>		

*Continued*

**Program delivered face-to-face with some online component or entirely online.**

**Graduation Requirements**

Complete 33 credit hours.  
 Degree must be completed within 5 years.  
 Maintain a minimum cumulative GPA of 3.00

**Notes**

- <sub>1</sub> Students are registered for COM 500 based on their admissions writing sample score. Students are required to take UNIV LIB but it is waived if a student successfully completes COM 500.
- <sub>2</sub> Capstone course must be taken during final semester.
- \* Students who don't possess an undergraduate degree in Mass Communication, Public Relations, Journalism or a similar discipline will also be required to initially complete an additional 3 credit course, COM 504.
- \*Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

**SUGGESTED COURSE SEQUENCE - 2 YEAR PLAN**

**Fall Term 1**

COM 500	2	
UNIV LIB	0	
COM 600	3	
Elective	3	
Total	6 to 8	

**Spring Term 1**

COM 601	3	
Elective	3	
Total	6	

**Summer Term 1**

Elective	3	
Elective	3	
Total	6	

**Fall Term 2**

Elective	3	
Elective	3	
Total	6	

**Spring Term 2**

Elective	3	
Elective	3	
COM 691	0	
Total	6	

**Summer Term 2**

COM 696/699	3	
Total	3	