

# Bachelor of Arts in Communication

**Note:** All bachelor's degree students are required to complete the general education requirements, at least one major course of study, and enough electives to total a minimum of 120 semester hours of credit.

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## General Education Courses (33-34 Credit Hours)

General education is composed of a Christian liberal arts core curriculum that seeks to transform students to think, live and serve as Christian leaders in the 21st century. General education courses are carefully designed with job preparation in mind, aiming at helping students develop the important career skills that employers are looking for.

All students (online and campus) are educated to be competent in the following areas:

### Biblical Worldview

- GENE 100 – Making of the Christian Mind (3)
- GENE 402 – Making of the Christian Leader (3)

### Communication

- COMM 110 – Public Speaking (3) (Campus Students ONLY) or UNIV 100 – Regent Foundations of Success (3) (Online Students ONLY)
- ENGL 101 – English Composition (3)

### Critical Thinking and Moral Reasoning

- GENE 250 – Making of the Christian Life (3)
- ENGL 102 – Research and Academic Writing (3)

### Quantitative & Scientific Literacy

- Math Course (3-4) (see Degree Works for options)
- Science Course (3-4) (see Degree Works for options)

### Cultural Foundations

- ENGL 205 – Literature of the Western World (3)
- Economics Course (3) (see Degree Works for options)
- History or Government Course (3) (see Degree Works for options)

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**Campus Students ONLY:** On-campus students are required to complete an additional 15 credits hours in one of the following two areas. Honors College courses are only available to students accepted into this program.

### Christianity & Culture

- BIBL 105 – Introduction to the Bible (3)
- BIBL 106 – Christian Doctrine (3)
- GENE 150 – The Good, True, and Beautiful (3)
- HIST 207 – Western Civilization I (3)
- HIST 208 – Western Civilization (3)

### Honors College

- HONS 150 – The Good Person (3)
- HONS 200 – The Great Family (3)
- HONS 250 – The Just Society (3)
- HONS 300 – The Exceptional Country (3)
- HONS 350 – The Flourishing World (3)

## Core Requirements (39 Credit Hours)

- COMM 110 Public Speaking (3)
- COMM 215 Foundations of Communication (3)
- COMM 220 Interpersonal Communication (3)
- COMM 245 Communication Theory (3)
- COMM 310 Narrative Concept and Development (3)
- COMM 330 Communicating in the 21st Century (3)

### Choose from one of the following Communication concentrations

#### Professional and Technical Writing (21 Credit Hours)

- COMM 350 Writing for Strategic Communication (3)
  - COMM 416 Communication Ethics (3)
  - COMM 446 Capstone Seminar (3)
  - ENGL 308 Business and Professional Writing (3)
  - ENGL 312 Personal and Professional Editing (3)
  - ENGL 326 Creative Nonfiction and Feature Writing (3)
- Choose 3 credit hours from an additional Communication course*

#### Advertising/Public Relations (21 Credit Hours)

- BUSN 240 Marketing Principles (3)
- COMM 340 Producing News, Information, Entertainment (3)
- COMM 350 Writing for Strategic Communication (3)
- COMM 416 Communication Ethics (3)
- COMM 446 Capstone Seminar (3)
- MKTG 210 Advertising and Promotion (3)
- MKTG 250 Public Relations (3)

#### Journalism (21 Credit Hours)

- ENGL 312 Personal and Professional Editing (3)
  - JRNU 350 Writing for Strategic Communication (3)
  - JRNU 360 Principles of Journalism (3)
  - JRNU 365 Reporting (3)
  - COMM 446 Capstone Seminar (3)
  - COMM 495 Internship (3)
- Choose 3 credit hours from the following courses:*
- GOVT 240 American Government and Politics I (3)
  - GOVT 245 American Government and Politics II (3)

#### Organizational Communication (21 Credit Hours)

- COMM 336 Group Communication (3)
- COMM 345 Organizational Communication for Professionals (3)
- COMM 426 Nonverbal Communication (3)
- COMM 446 Capstone Seminar (3)
- LDST 201 Survey of Leadership (3)
- LDST 350 Communication and Influence (3)
- LDST 440 Organizational Dynamics (3)

### Internet and Social Media (21 Credit Hours)

- ANIM 103 Introduction to Digital Art (3)
- BUSN 240 Marketing Principles (3)
- COMM 350 Writing for Strategic Communication (3)
- COMM 446 Capstone Seminar (3)
- ENGL 326 Creative Nonfiction and Feature Writing (3)
- ISYS 204 Introduction to Information Systems (3)
- JRNU 360 Principles of Journalism (3)

### Rhetoric and Public Culture (21 Credit Hours)

- COMM 217 Communication Studies (3)
  - COMM 255 Persuasive Communication (3)
  - COMM 420 Communication Criticism (3)
  - COMM 446 Capstone Seminar (3)
- Choose 9 credit hours from additional Communication courses*

### Strategic Communication (21 Credit Hours)

- COMM 340 Producing News, Information, Entertainment (3)
  - COMM 350 Writing for Strategic Communication (3)
  - COMM 440 Developing the Strategic Campaign (3)
  - COMM 446 Capstone Seminar (3)
- Choose 9 credit hours from additional Communication courses*

### Theatre (21 Credit Hours)

- THEU 101 Introduction to Theatre (3)
  - THEU 314 Play Analysis (3)
- Choose 3 credit hours from the following courses:*
- THEU 405 Theatre History 1 (3)
  - THEU 406 Theatre History 2 (3)
- Choose 3 credit hours from the following courses:*
- COMM 446 Capstone Seminar (3)
  - THEU 496 Portfolio (3)
- Choose 9 credit hours from additional Communication or Theatre courses*

### Notes:

- A minimum cumulative GPA of 2.0 is required to graduate and maintain good academic standing. Some majors also require a minimum grade in all major courses. Please see Degree Works or the Undergraduate Catalog for these specifics.
- 50% of all major requirements must be taken at Regent University.
- Please reference Degree Works for course pre-requisite information.
- As a general rule of thumb, 100 and 200 level courses should be taken prior to upper level (300 and 400) level courses.